

Chapter Calendar Update

May 2010

Please mark your calendars for these important upcoming events.

Tuesday, April 27	Chapter Dinner Meeting, Cabrillo College Horticulture Department 6 pm Tour of Salvia Arboretum and facilities by Ernie Wasson, 7:15 Tampico Kitchen Taco Bar in greenhouse Beautification Awards Entries Due Extended deadline available with late fee.
Thursday, May 6	Chapter Board Meeting, Tony & Alba's, Capitola 6-8 pm
Friday, May 21	Last Day For Late Beautification Awards Entries
Tuesday, May 25	Chapter Dinner Meeting 6:00 pm, Tour Graniterock Design Center, 7:00 Dinner, followed by program on Graywater Systems. Graniterock, 1755 Del Monte Blvd, Seaside, CA 93955. RSVP by 5/20 to Mike at Ewing 464-6777 or mruscoe@ewing1.com
May 26 & 27	Beautification Awards Judging
Thursday, June 3	Chapter Board Meeting, Cilantro's, Watsonville 6-8 pm
Saturday, June 26	Beautification Awards Banquet, Peachwood's Grill, Pasatiempo
Thursday, July 1	Chapter Board Meeting, Tony & Alba's, Capitola 6-8 pm
July 21-24	State Summer Meeting, Fairmont Hotel, San Jose
Wednesday, Sept. 15	Golf Tournament, San Juan Oaks Golf Course, Hollister
October 26	Dinner Meeting , location TBA, program on Smart Controllers
November 10-13	Annual State Convention, Disneyland
November 30	Chapter Dinner Meeting, Early Holiday Get Together 5:30 pm Ugly Sweater, Red Suspenders or Tie Party

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Central Coast Chapter Past Presidents

2007-2009 – *Kelly Shaeffer*
2005-2006 – *Nikos Lynch*
2003-2004 – *Tom Reily*
2001-2002 – *Pete Gluhaich*
1999-2000 – *Steve McDonald, CLT-C*
1997-1998 – *Christopher Elliott, CLT*
1995-1996 – *Paul Iwanaga*
1993-1994 – *Jerry Allison*
1991-1992 – *Patty Dunks*
1989-1990 – *Brian Bisnett*
1988 – *John Battaglia*
1987 – *Irving K. Tamura*
1985-1986 – *John David, CLT*
1984 – *James Mendleski*
1983 – *Roy Pina*
1982 – *Craig E. Rogers*
1980-1981 – *Ron Mendleski*
1979 – *George Depesco*
1978 – *John Brauns*
1976-1977 – *J. Chris McIntyre*
1975 – *Don Ross*
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President's Message *by John David, CLT, Prime Landscape*



Are you able to see the forest for the trees? As we are busy working on staying ahead of the game, we don't often stand back and see what is actually going on around us. At our recent Supplier's Night, as I stood up on the podium, looking out at all the faces of the attendees, I had this realization. First off, they were mainly suppliers. We had an astoundingly low

contractor turnout. I don't understand why. A free dinner was offered of all C-27s. Most of the suppliers that we deal with on a day to day basis were there to show us their latest, greatest. They are doing their part to help us all get out of economic funk we're all trudging through. And I know, all of us contractors are working hard also. But some of us are missing some great opportunities. Besides taking home some great raffle prizes generously donated by the suppliers, we did get to meet or see again all these great people in our industry. They are our partners. The more we know them and their products, the better we are in pleasing our clients, transforming gardens. Anyway, back to my revelation. We are all involved in an amazing industry. As contractors, we design, build, and maintain gardens and outside spaces for our community. We

just don't do the same thing year after year. We do it differently each year. We have to. Our client's desires change. But most importantly, as our industry advances, we get smarter. Our industry learns and then leads us to do a better job. The examples are numerous. The nurseryman develops many new varieties each year that are more beautiful, less water demanding, maybe more pest-resistant than the year before. The same goes for the irrigation, hardscape, amendment/mulching industries. All these people work hard to provide better products so we can produce environmental, aesthetic upgrades for our clients. Just think out what's going through these supplier's minds. They are proud that their company designed some new, great new drip emitter, and they want

—cont'd on page 9

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or visit www.montereyadulthoodschool.com

April 22, 6-8 pm, Composting and Soil Food Web

April 29, 6-8 pm, Less-toxic and Organic Weed Management

May 5 & 12, 6-8 pm, Efficient Irrigation Design and Scheduling

May 19, 6-8 pm, Advanced Natural Pruning

May 26, 6-8 pm, Sustainable Hardscapes, Rainwater and Graywater

June 2 & 9, 6-8 pm, Water-Wise Plant Selection for the Central Coast & Lawn Replacement Strategies

32nd Annual Cabrillo Spring Plant Sale

May 7,8 and 9, 2010

Friday 3:00 - 7:00 p.m. (member presale)

Saturday 9:00 a.m. - 5:00 p.m.

Sunday 10:00 a.m. - 2:00 p.m.

Cabrillo College Environmental Horticulture Center

6500 Soquel Drive, Aptos, CA (831) 477-5671

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New Plants From the Ol' Gardener

by Barry Hartsock, www.treesolutions.com

I grew up out in the country. We lived in an old stone house that my grandfathers build. In the back of the house Grand-dad had build stone terraces that contained grandmother's perennial border. That became my earliest school of horticulture. I must have been 7 or 8 when I first started pulling the flowers apart and looking at the seeds. Because by the time I was 11, I had decided my swing set would serve me better as a greenhouse. Grandma's border contained Iris, which she called flags. There was a small patch of poppies, hollyhocks were my favorite and tickseed was abundant. Tickseed? That's what Grandmother called it. I called it "flickseed". Because as the petals would drop the seed heads would dry and begin to open that was the perfect time to flick'em. The seeds would burst out and fly all over. The next spring Grandmother could not explain why there were so many tickseed in her garden.

By now you all have me figured out. I am reminiscing about one of the oldest and most loved garden flowers Coreopsis Grandiflora. Coreopsis is a wildflower that is included in most wildflower mixes. You often see the bright golden blooms beaming in the medians of interstate highways. It has been named "tickseed" because of the large black seeds that look a lot like the pesky insect. I know, I know this is an article on the new plants, not grandmother's tickseed. My job now is to get you to look at Coreopsis in a new light. The breeding in this plant group is astounding and should not go unnoticed.

We start with a plant that most of you have used in the past or may still be using. Some of you are sick of this plant and have stopped using it but wait let us look at it again. The old varieties of Coreopsis such as

Sunray needed vernilazation or chill time to bloom. So in 1989 an improved variety "Early Sunrise" was introduced into the market. This new breed could be planted from seed and would bloom the same spring. It is hardy. It is drought resistant. It can tolerant poor soil but it has problems. It still works, but seek a better plant. Here are some suggestions. "Early Sunrise" has nice double blooms that sets it apart from the common wild flower. Sometimes the growth gets floppy and hard to manage in the garden. Presto... That's the name. Coreopsis "Presto" has larger blooms than "Early Sunrise" and a more compact growth. You will be surprised by the difference. Also worth asking for is "Raising Sun". It has a very unique semi-double bloom that is ruffled and has a red splotch at the base of each petal. Coreopsis "Raising Sun" is at least two weeks earlier to bloom than any of the other Coreopsis Grandiflora.

Now before I quit, I must mention three single Coreopsis Grandiflora. "Sunfire" has the coloring of "Raising Sun" but with a single bloom. "Heliot" is another single with a prominent ring of red around the eye. Each of these

have a very compact growth habit but Illico is the most compact and the most free flowering. Most people that have grown "Illico" don't even notice it is a single because of the high number of blooms.

I am enjoying the spring in my home in Georgia and I would feel terrible if I didn't mention a wonderful Coreopsis that was bred right here by Bobby Saul. He crossed Coreopsis auriculata "Zamphir" with "Early Sunrise" and came up with a variety called "Jethro Tull". It has fluted petals on a compact and slightly trailing plant. In mild years I have had blooms all winter.

Next month I will start in again with Coreopsis verticillata. So many Coreopsis so little time. If you haven't tried some of these Coreopsis, well, what's stopping ya?

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Meet Vision Recycling

by Andrew Tuckman, Vision Recycling, andrew.tuckman@visionrecycling.com, (510) 385-0255

If you work in the Bay Area landscaping industry or have been to the Santa Cruz County landfills in the last year then you have probably noticed Vision Recycling and the amazing transformation happening there. Recently, Vision has created retail outlets at both county sites, become more customer driven, been more involved with the community and has hired me, Andrew Tuckman, to lead the movement. If you haven't met me yet you probably will in the coming months, carrying my product sample-kits all over town. The folks at Vision come from landscaping backgrounds and hope to transform green waste and wood waste into renewable products that our landscaping and gardening community can benefit from.

We all know that in the last few years, there has been a paradigm shift happening in the landscaping world. Conserving water, surviving in a highly competitive market and a strong level of customer service are all extremely important when servicing clients. It is everyone's main focus now to provide their clients with the tools they need to effectively manage the land and become stewards of the earth. With the recent shift and focus towards sustainability and economical landscaping it's no wonder that Vision

Recycling is doing well and becoming a strong force in the Bay Area. In the last year, Vision has sponsored CLCA events, given away material to local non profits, partnered with suppliers and attended numerous street fairs, workshops and conferences around the Bay Area.

Vision thinks that you'll get the best weed control when you apply mulch after properly prepping the ground for material. Keep mulch about 6-12 inches away from the base of trees and shrubs; tree trunks are not suited to wet conditions at the crown of the plant. Placing mulch so that you can see the root flare keeps the trunk dry and reduces the risk of damage from disease, insects and rodents. Don't forget to turn that irrigation timer down when using a thick layer of mulch so that you can reduce water usage, keep the plants healthy and ultimately save money in the long run.

Vision's material is available at both landfill sites (Buena Vista & Ben Lomond) and also available for delivery anywhere in the Monterey and San Francisco Bay area.

Products consist of wood chips, wood fines, mulch, Pro Chip, soil amendments and compost.

Information about product pricing and delivery charges can be found at our website www.visionrecycling.com or call me at 510-385-0255 to set up an appointment.

Monterey Bay Green Gardener Graywater Design, Installation and Maintenance Training

June 9 – July 7, Wednesdays, Fridays & some Saturdays

Weekday classes meet at the
Cabrillo College Horticulture Center
Room 5010, 6500 Soquel Drive, Aptos

Saturday installations will take place at various locations
throughout Santa Cruz County.

50-Hour Training Outline

All students will complete two supervised hands-on graywater
installations before receiving certification.

June 9, 9am-12pm: Home Water Conservation and
Graywater Overview

June 11, 9am-12pm: Sizing Graywater Irrigation Fields
12:30-4:30pm: Laundry to Landscape Irrigation
Design

June 16, 9am-12pm: California Graywater Code and
Regulations

June 18, 9am-12pm: Plants, Products, and Graywater

June 19, 9am-4pm: Laundry to Landscape Installation

June 23, 9am-12pm: Graywater Collection Plumbing

June 25, 9am-12pm: Wiring an Actuator to a 3-way Valve
12:30-4:30pm: Branched Drain Irrigation Design

June 30, 9am-12pm: Drum with Effluent Pump and
Constructed Wetlands

July 2, 9am-12pm: Sand Filter to Drip Irrigation Systems
and Emerging Graywater Technologies

July 3, 9am-4pm: Branched Drain Irrigation Installation

July 7, 9am-12pm: Written Final Exam and Celebration!



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Suppliers/Membership Night

Tuesday, March 30th, Seascope Golf Club



John David gets things started.



Chris Elliott kicks off the raffle.



David Broce and Tom Reily show off their raffle prizes.

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Treasurer's Report

by Laurie Reily, Treasurer

March, 2010

Opening Balance:	\$13,020.43
Income:	
Newsletter advertising	\$2,945.00
Membership Night	\$1,625.00
Total Income:	\$4,570.00
Disbursements:	
Board meeting	\$51.71
Membership Night	\$2,814.64
Newsletter	\$875.41
Web Site	\$20.00
Treasury	\$230.00
Awards	\$38.80
Total Disbursements:	\$4,030.56
Closing Balance:	\$13,599.87

April Board Meeting Minutes

by Laurie Reily, Treasurer

April 1, 2010 at Cilantros - Watsonville, CA

The meeting was called to order at 6:30 PM

Roll Call:

In attendance were John David, Mike Ruscoe, Jerry Allison, Dinah Irino and Laurie Reily

2010 Board Members:

President : John David, Prime Landscape

Secretary : Jerry Allison, Jerry Allison Landscape

Treasurer : Laurie Reily

Membership : Mike Ruscoe, Ewing Irrigation

Public Relations : Jerry Allison, Jerry Allison Landscape

Assoc. Member Rep. : Jeff Henninger, Hunter Industries

Communications: Steve McDonald, McDonald Landscaping

Education/Scholarship: Nikos Lynch, Terra Bella Landscape

Awards : Regan Barry - Coastal Evergreen Co.

Board News:

Regan Barry, from Coastal Evergreen Co. has taken the Awards Chair Position on the board.

—cont'd on page 9

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President's Message –*cont'd*

to show it off. Or the interlock concrete paving supplier wants to show how simple it is to install a pervious driveway for that client who wants to do the right thing and perk rainwater back into the aquifer. Anyway, I just got this feeling how happy I was to be in this crowd of positive minded people, who are all doing their part to make our world and community a better place.

I have a positive take-away you contractors can glean from all of our suppliers' efforts. You can enter your best completed jobs in our Beautification Awards competition, and show people how IT should be done. I know your work is good. Just give the judges a chance to see it, and you'll probably take home a photo plaque you can show to your sod supplier or lighting provider. It WILL be worth your effort. And our suppliers will feel some support for a job well-done, keeping some of the accolades for themselves.

Yes, there is life after our Chapter's loss of Dennis Rabe to the seed production business. Jeff Henninger, of Hunter Industries, has volunteered to take over as Associated Member Organization (AMO) representative. And Regan Barry has said he would take on the title of Beautification Chairman, even though our committee promises to not over-burden him.

If you're looking for one more tool for your sustainable landscape toolbox, May's speaker will give us a good introduction on how to design and implement grey-water systems into our world. I personally feel that we landscapers are best able to assimilate this water-saving technique by planning early, and with a little plumbing and a few valves, allows us to utilize this usable water source when sensible, and send the rest to the septic or sewer system. A win-win. Enjoy your Spring.

Jeff Henninger, from Hunter Industries has taken Dennis Rabe's board position as the Associate Member Representative.

New CLCA/Central Coast Chapter

Members:

- Paul Kephart, Rana Creek*
- Mario Dela Garza, Pacific Gardens Co.*

March board meeting minutes were presented and approved.

Upcoming Events:

April 27th will be our next Dinner Meeting and will be held at the Hort. Dept. at Cabrillo College. We will begin at 6:00 with a Tour, a talk about the Cabrillo Hort. Department and Taco Bar.

April 27th will be the deadline to get your Awards Packets turned in to avoid a late entry fee. The VERY last day to get the awards entries in is May 21. ALL awards entries received after April 27th will be charged a late entry fee.

The Awards Banquet is scheduled for June 26th and will be at Peachwoods at The Inn at Pasatiempo located just off Highway 17.

Please be sure to check the chapter website at www.clca.cc.org to download forms, including the Awards application and for any new events, change in dates or location.

Meeting was adjourned at 8:00 PM.



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About Us

CLCA Mission Statement

The California Landscape Contractors Association serves the interests of its members, promotes professionalism, and advances public awareness of the landscape industry.

CLCA Vision Statement

The California Landscape Contractors Association members will be recognized by the public as the best qualified professionals of the landscape industry.

The CLCA Central Coast Newsletter

is published 10 times a year. Copy and advertising deadlines are the 10th of the month preceding publication.

Printed inquiries may be mailed to:

M/O Graphics
519 Seabright Ave., Ste. 105
Santa Cruz, CA 95062
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Questions and submissions are welcome at ki@cruzio.com.

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